

# BYNAMIK FEST



## ROCKS BINUS SERPONG



The crowd is surprised by the dancing flash mob.



The performer is actor.

**THE** biannual event organized by Bina Nusantara International School (Binus) Serpong on September 17 had something for everyone.

Dynamic Fest 2011 put together a performance roster that impressed invitees and visitors alike.

As its main goal was to promote the nation's motto Diversity in Unity and to reintroduce Indonesia to young people, during the event visitors could enjoy Indonesian traditional dishes, traditional music and dance performances, a wayang exhibition and even a unique fashion show of traditional costumes where the models converted the running track into a catwalk near the main stage on the school's sports field.

The event was indeed a platform for students to show off their talents through arts, music and revolutionary acts. They produced unique T-shirts and bags that were almost sold out by the afternoon, hours before the whole event wrapped up at around 11 p.m.

While the kite-flying community showed off their aerial skills, a dancing flash mob popped up from the crowd and stole the show. A line-up of performers then took the stage to entertain visitors who had been on the spot since the event opened at 10 a.m.

The organizer expressed hope that the event could help promote national programs to preserve traditional cultures, protection of the environment as well as the promotion of tourism.

It was a successful event and we were guaranteed more creativity over the next two years. ■



Students, parents and visitors swarm the food stalls and merchandise booths.



Models use the running track as their catwalk.



Visitors play Scrabble at the youthspeak booth.